

## Developer + Designer

# Louie Camacho

## Profile

Once a regular man, turned Hybrid Designer and Developer. Helps startups grow, can collaborate well with others and is able to solve problems with clever solutions – combining the science of design with the art of code.

## Superpowers

- Adobe Creative Suite Apps
- Adobe XD and After Effects
- Figma
- HTML5, CSS3, jQuery, Greensock
- Javascript experience

## Experience

2015 - Current

### Front End Developer *Ogilvy*

- Worked closely with designers to ensure products were built according to agency standards that resulted in beating seemingly impossible deadlines.
- Formulated efficient solutions for a variety of challenges in large volumes.
- Performed QA of all graphic materials in order to ensure quality and accuracy of the design.
- Lead skill share sessions to update team skillsets.

2014 - 2015

### Freelance Designer and Developer *Staples/Quill*

- As a developer, I wrote HTML landing pages and also managed Wordpress posts.
- As a designer, collaborated with the email marketing team to redesign email assets and introduced responsive email templates to the team. And then coded them.
- Managed and designed social media graphics and designed landing pages.

2010 - 2014

### Web Developer and Designer *Media Made Great*

- Lead in the design, development, and implementation of the graphic, layout, and production communication materials.
- Developed numerous marketing assets (logos, style guides, websites) as well as built and coded web collaterals (banner ads, promotional emails, websites, wireframes, storyboards).
- Managed up to 5 projects or tasks at a given time while under pressure.
- Consulted with clients and managers on the most appropriate technologies for each project.

## Education

Graduated 2010

### Visual Communication

Westwood College

## Seemingly irrelevant Interests

Reading non-fiction historical tragedies, discovering new music, playing video games, binge watching Marvel movies, fixing anything, drawing with pen on sketchpad, being on Codepen to experiment with code.

## Contact

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