
LOUIE CAMACHO

CONTACT

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HOME

www.lamButtonbag.com

ABOUT

I am a digital designer & developer. I am a tech-geek, always growing & learning. I have an eye for design and a knack for web technologies.

WORK EXPERIENCE

Lead Developer — Ogilvy & Mather — 2015 - Present

- Built flash banners and transitioned to hand coding full HTML5 ads using Greensock GSAP Javascript library
- Developed responsive e-mail templates
- Video and animated GIFs for Social Posts for Facebook & Twitter
- Assisted in design and layout development
- Experienced in various CMS

Front End Developer — Staples/quill — 2014 - 2015

- Designed, coded and modified landing pages.
- Created static banners for use on quill.com
- Built a responsive email template used for all future email campaigns.

Web Designer & Developer — Media Made Great — 2010 - 2014

- Created & redesigned the company's own website
- Client work included websites, landing pages, and e-mail marketing campaigns
- Primarily hand coded HTML5, CSS3 and Javascript.
- Other responsibilities include production work and layout design.

TECH EXPERIENCE

HTML5
CSS3
GSAP
Sublime Text
Git

Photoshop
Illustrator
Animate
After Effects
InDesign

EDUCATION

Westwood College, Chicago IL — BA in Visual Communications, 2010

Relevant Courses

Web/Media Production, Package Design, Cross Media Production, Advanced Image Editing, Color Theory and Advertising.
