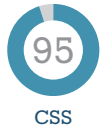


LOUIE CAMACHO

DESIGNER / DEVELOPER

SKILLSET OVERVIEW



iambuttonbag.com

773.952.0534

louiecamacho@gmail.com

EMPLOYMENT HISTORY

OGILVY & MATHER ADVERTISING MAR 2015 - PRESENT

Key responsibilities include production of HTML5 banners, responsive e-mail design and development and animated GIF banners.

STAPLES/QUILL AUG 2014 - MAR 2015

Responsible for designing, coding and modifying landing pages, from layout to function based on SEO specifications. Also, created static banners and a responsive email template that became the standard template to be used for all future email campaigns.

MEDIA MADE GREAT MAY 2010 - AUG 2014

Responsible for creating & redesigning the company's website and integrate with marketing teams to create their websites, landing pages, and e-mail marketing campaigns using HTML, CSS and Javascript. Other responsibilities include production work and layout.

FREELANCE WEB DESIGNER 2009 - PRESENT

Highly proficient and able to quickly learn new computer software. Proven to work independently yet, able to function as a team player.

Most recent projects:

- Nexgen Wireless (www.nexgenwireless.com)
- David Flower (www.davidflower.com)
- Baystate Cruises (www.baystatecruises.com)

EDUCATION

BACHELOR OF ARTS DEGREE IN VISUAL COMMUNICATIONS

Westwood College, Chicago IL, May 2010

RELEVANT COURSES

Web/Media Production, Package Design, Cross Media Production, Advanced Image Editing, Color Theory and Advertising.

