

# LOUIE CAMACHO

DESIGNER / DEVELOPER

SKILLSET OVERVIEW



Photoshop



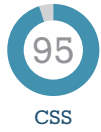
Illustrator



InDesign



HTML



CSS

iambuttonbag.com

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louiecamacho@gmail.com

## EMPLOYMENT HISTORY

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### OGILVY & MATHER ADVERTISING MAR 2015 - PRESENT

Key responsibilities include production of HTML5 banners, responsive e-mail design and development and animated GIF banners.

### STAPLES/QUILL AUG 2014 - MAR 2015

Responsible for designing, coding and modifying landing pages, from layout to function based on SEO specifications. Also, created static banners and a responsive email template that became the standard template to be used for all future email campaigns.

### MEDIA MADE GREAT MAY 2010 - AUG 2014

Responsible for creating & redesigning the company's website and integrate with marketing teams to create their websites, landing pages, and e-mail marketing campaigns using HTML, CSS and Javascript. Other responsibilities include production work and layout.

### FREELANCE WEB DESIGNER 2009 - PRESENT

Highly proficient and able to quickly learn new computer software. Proven to work independently yet, able to function as a team player.

#### Most recent projects:

- Nexgen Wireless ([www.nexgenwireless.com](http://www.nexgenwireless.com))
- David Flower ([www.davidflower.com](http://www.davidflower.com))
- Baystate Cruises ([www.baystatecruises.com](http://www.baystatecruises.com))

## EDUCATION

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### BACHELOR OF ARTS DEGREE IN VISUAL COMMUNICATIONS

Westwood College, Chicago IL, May 2010

### RELEVANT COURSES

Web/Media Production, Package Design, Cross Media Production, Advanced Image Editing, Color Theory and Advertising.

